



# RMBA

## Rocky Mountain Breeders Association

*Where a successful  
future begins.*

Thank you for considering sponsorship of the Rocky Mountain Breeders Association (RMBA).

The RMBA is a non-profit equine association geared towards promotion of a quality using horse that can perform a variety of events ranging from the sport-specific to the all-around and still be used as a ranch and general riding horse. Our members predominately own Quarter Horses, Paints, and Appaloosas, however, there are additional breeds included in our members' programs that also excel in the show pen and out in a working horse setting. Our membership is primarily focused in Montana, but we enjoy members that reach into Wyoming, Idaho, Utah, South Dakota, California, Texas and Washington among others.

The association strives to offer educational and promotional opportunities through a variety of clinics and competition events. Our activities are hosted in various towns across Montana. Through those activities, businesses in these towns benefit from the increased flow of traffic whether it is at the gas station, café, or shopping and purchases at other stores. Local economies enjoy the additional input into their businesses.

On the 2018 Calendar of Events we are setting dates and locations for clinics and Ranch Horse Competitions. These events bring interest and participation to the horse industry, but also offer advertising and visitor opportunities to the community they are held in.

Sponsorship benefits include coverage on the RMBA website at [www.montanarmba.org](http://www.montanarmba.org), including a link to your business if one is available; coverage on social media; and print and digital media coverage in *The Wrangler*, the official newsletter publication of the RMBA. Sponsors receive mention at each of the shows during the show itself.

Major sponsors are also encouraged to provide a banner for their business for the RMBA to display in arenas during events. Reach into your home community and others across Montana!

You may also elect to support events in your community through "added money donations." These donations go directly back into the event held in your town. With donations made back to your local event, you are helping to cultivate larger event participation and receive advertising coverage during the event.

During these economic times, your advertising dollar needs to provide you with more *bang* for your buck. Our membership and activities represent you all across Montana and surrounding states. Our promotional reach via *The Wrangler* and social media includes not only state-wide, but national and even international readers and followers. Let the RMBA be a part of your advertising future!

Thank you for your support of the RMBA.

<b>Platinum</b>	<b>\$1,000</b>	<input type="checkbox"/>
<b>Gold</b>	<b>\$ 500</b>	<input type="checkbox"/>
<b>Silver</b>	<b>\$ 250</b>	<input type="checkbox"/>
<b>Buckle</b>	<b>\$ 100</b>	<input type="checkbox"/>
<b>Added Money</b>	<b>Donate Amount</b>	<input type="checkbox"/>

Business Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Website \_\_\_\_\_

I would like to donate Added Money to a specific event in the amount of \$ \_\_\_\_\_.

The event is \_\_\_\_\_ located in \_\_\_\_\_ (town).

If you have any questions regarding sponsorship or the association and its events, please feel free to contact us. You may view the website to see events and date schedule as well as other programs the association hosts. You can email Kristy Sheehan, Secretary, at [info@montanarmba.org](mailto:info@montanarmba.org) or phone at (406) 396-2415. If making a Sponsorship donation, make payable to "RMBA" and mail to Kristy Sheehan at PO Box 422, Plains, Montana 59859.

*Thank you for your interest and support of the Rocky Mountain Breeders Association.*