



# **RISE** to the **STANDARDS** of the **RMBA**

**THE ROCKY MOUNTAIN BREEDERS ASSOCIATION** is a friendly and supportive horse breeders association whose prime objective is to develop, promote, and market quality stock and performance horses. Also, we strive to educate our members and the public through clinics and seminars in an atmosphere where individuals can learn, have fun, develop relationships, and encourage each other.

**R****ESPECT** is the ability to care and have appreciation for others as well as ourselves:

- 1) show concern for others and their feelings;
- 2) appreciate other people's opinion;
- 3) demonstrate honesty and loyalty;
- 4) listen when others speak;
- 5) encourage others to learn, experience, and enjoy the RMBA and horses;
- 6) never abuse any horse at an RMBA function or otherwise, treat and care for your horse with kindness and respect.

**I****NTEGRITY** is the honesty, sincerity, truthfulness, goodness, uprightness, and morality of your conduct:

- 1) set high standards;
- 2) understand the rules;
- 3) be accountable and responsible;
- 4) practice what you preach;
- 5) honor your promises;
- 6) entrust the duties of coworkers.

**S****TEWARDSHIP** is the careful and responsible management entrusted to each of us:

- 1) pursue our mission statement by being honest and truthful;
- 2) provide quality help to others;
- 3) conduct yourself in a professional manner that properly represents the high quality of RMBA;
- 4) dress in professional western attire including cowboy hat, boots, and long sleeved shirt when exhibiting in RMBA sponsored horse shows and presenting your horse(s) through the RMBA horse sale(s).

**E****XCELLENCE** is the ability to be better or greater than others:

- 1) offer quality services in your horses and your sportsmanship in all affiliations of the RMBA;
- 2) promote quality and honesty in all RMBA sales and shows;
- 3) be honest in your representation of your horses in the RMBA sale;
- 4) guarantee your horses to be what you say they are;
- 5) always try to make RMBA a better organization.

**Everything you do and say represents the RMBA.**

**Make it positive...RISE with us!**